

WHAT IS CLAIMED IS:

1. A disposable absorbent article comprising:
 - a) a liquid pervious topsheet;
 - b) a liquid impervious backsheet that is at least partially joined to the topsheet;
 - c) an absorbent core disposed at least partially between the topsheet and the backsheet; and
 - d) a wetness indicator disposed between the absorbent core and the backsheet and in liquid communication with the absorbent core; the wetness indicator comprising a central graphic and a background graphic;
wherein the background graphic comprises at least one responsive color composition and that, upon wetting, exhibits a visible change that is selected from the group consisting of a color change, a graphic change, and combinations thereof.
2. The article of claim 1 wherein the responsive color composition comprises:
 - a) from about 1% to about 10%, by weight of the composition, of solid pigment particles;
 - b) from about 1% to about 10%, by weight of the composition, of a fluid dyestuff; and
 - c) from about 10% to about 98%, by weight of the composition, of a solvent.
3. The article of claim 1 wherein the responsive color composition comprises:
 - a) from about 1% to about 10%, by weight of the composition, of a fluid dyestuff; and
 - b) from about 50% to about 99%, by weight of the composition, of a solvent; and
wherein said responsive color composition is disposed adjacent to a varnish coating.
4. The article of claim 2 wherein the solvent is selected from a non-aqueous solvent, an aqueous solvent, and combinations thereof.
5. The article of claim 3 wherein the solvent is a non-aqueous solvent.
6. The article of claim 1 wherein the central graphic comprises a permanent color composition.

7. The article of claim 3 wherein the central graphic comprises a permanent color composition.
8. The article of claim 1 wherein the central graphic comprises a second responsive color composition and wherein, upon wetting, the central graphic exhibits a visible change selected from the group consisting of a color change, a graphic change, and combinations thereof.
9. The article of claim 8 wherein the second responsive color composition comprises:
 - a) from about 5% to about 10%, by weight of the composition, of solid pigment particles;
 - b) from about 5% to about 10%, by weight of the composition, of a fluid dyestuff; and
 - c) from about 10% to about 80%, by weight of the composition, of a solvent.
10. The article of claim 3 wherein the central graphic comprises a second responsive color composition and wherein, upon wetting, the central graphic exhibits a visible change selected from the group consisting of a color change, a graphic change, and combinations thereof.
11. The article of claim 10 wherein the second responsive color composition comprises:
 - a) from about 1% to about 10%, by weight of the composition, of solid pigment particles;
 - b) from about 1% to about 10%, by weight of the composition, of a fluid dyestuff; and
 - c) from about 50% to about 98%, by weight of the composition, of a solvent.
12. The article of claim 10 wherein the second responsive color composition comprises:
 - a) from about 1% to about 10%, by weight of the composition, of a fluid dyestuff; and
 - b) from about 50% to about 99%, by weight of the composition, of a solvent; andwherein said second responsive color composition is disposed adjacent to the varnish coating.

13. A method of printing a wetness indicator onto an absorbent article:
 - a) providing an absorbent article wherein said article comprises a topsheet, a backsheets and an absorbent core;
 - b) disposing between said backsheets and said absorbent core via printing a wetness indicator that is in liquid communication with the absorbent core wherein the wetness indicator comprises a central graphic and a background graphic;wherein the background graphic comprises at least one responsive color composition and that, upon wetting, exhibits a visible change that is selected from the group consisting of a color change, a graphic change, and combinations thereof.